

VideoIndiana, Inc.  
1000 N. Meridian Street  
Indianapolis, IN 46204

Waterfront Strategies  
1010 Wisconsin Avenue, Suite 800  
Washington, DC 20007

# Contract # 102076

Schedule Dates 08/21/12-09/02/12  
Advertiser Majority Pac (9077)  
Agency Waterfront Strategies (4172)  
Product Political/Issues (1129)  
Brand MAJORITY PAC ANTI-MOURDOCK (13340)  
Salesperson Click, Steve (1579)  
Sales Office WTHR  
Buyer Name Levy, Shira  
Phone/Fax /  
CPE 94/100/100 /1629/94 MAJORITY  
Account Types National/Political Issue  
Billing Type Standard  
Comments MAJORITY PAC

Date Entered 08/20/12  
Last Modified 08/21/12  
Entered By Nancy Lavelly  
CO-OP No  
Headline # ECR07898442  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,500.00  
Net Total \$76,500.00  
Sales Tax

WBTH (WTHR)	By Broadcast Month	Spots	Rate
	Aug. 2012	47	\$43,050.00
	Sep. 2012	46	\$46,950.00
	Grand Total:	93	\$90,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/21/12-08/24/12	2	:30	6A- 7A (EST)	2		X	X	X	X			2	\$1,000.00	\$2,000.00	WTHR (WTHR)	6-7A SUNRISE	8/20/12
2.0	Normal Line / SPOT (2)	08/21/12-08/24/12	2	:30	7A- 9A (EST)	3		X	X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	7-9A TODAY	8/20/12
3.0	Normal Line / SPOT (3)	08/25/12-08/25/12	2	:30	7A- 8A (EST)	1					X			1	\$500.00	\$500.00	WTHR (WTHR)	7-8A TODAY	8/20/12
4.0	Normal Line / SPOT (4)	08/25/12-08/25/12	2	:30	8A- 10A (EST)	1					X			1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	8/20/12
5.0	Normal Line / SPOT (5)	08/26/12-08/26/12	2	:30	7A- 8A (EST)	1					X			1	\$500.00	\$500.00	WTHR (WTHR)	7-8A SUNRISE	8/20/12
6.0	Normal Line / SPOT (6)	08/26/12-08/26/12	2	:30	8A- 9A (EST)	1					X			1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	8/20/12
7.0	Normal Line / SPOT (7)	08/21/12-08/24/12	2	:30	9A- 10A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	9-10A TODAY	8/20/12
8.0	Normal Line / SPOT (8)	08/21/12-08/24/12	3	:30	12P- 12:30P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/20/12
9.0	Normal Line / SPOT (9)	08/21/12-08/24/12	3	:30	12:30P- 1P (EST)	1		X	X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	12-30-1P NOON NEWS	8/20/12
10.0	Normal Line / SPOT (11)	08/26/12-08/26/12	2	:30	9A- 10A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	9-10A SUNRISE	8/20/12
11.0	Normal Line / SPOT (12)	08/21/12-08/24/12	2	:30	3P- 4P (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	3-4P ELLEN	8/20/12
12.0	Normal Line / SPOT (13)	08/21/12-08/24/12	3	:30	4P- 5P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	WTHR (WTHR)	4-5P DR PHIL	8/20/12
13.0	Normal Line / SPOT (14)	08/21/12-08/24/12	2	:30	6P- 6P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	5-6P EARLY NEWS	8/20/12
14.0	Normal Line / SPOT (15)	08/21/12-08/24/12	2	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$1,600.00	\$4,800.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/20/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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**Advertiser** Majority Pac (9077)  
**Agency** Waterfront Strategies (4172)  
**Product** Political/Issues (1129)  
**Brand** MAJORITY PAC ANTI-MOURDOCK (13340)  
**Salesperson** Click, Steve (1579)  
**Sales Office** WTHR  
**Buyer Name** Levy, Shira  
**Phone/Fax** /  
**CPE** 94/100/100 / 1629/94 MAJORITY  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** MAJORITY PAC

**Date Entered** 08/20/12  
**Last Modified** 08/21/12  
**Entered By** Nancy Laveley  
**CO-OP** No  
**Headline #** ECR07898442  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,500.00  
**Net Total** \$76,500.00  
**Sales Tax**

**WTHR (WTHR)**  
**By Broadcast Month**  
Aug. 2012 47 \$43,050.00  
Sep. 2012 46 \$46,950.00  
**Grand Total:** 93 \$90,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (16)	08/25/12-08/26/12	2	:30	6P- 6:30P (EST)	1						X	X	1	\$550.00	\$550.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/20/12
16.0	Normal Line / SPOT (17)	08/21/12-08/24/12	2	:30	7P- 7:30P (EST)	3		X	X	X	X			3	\$1,300.00	\$3,900.00	WTHR (WTHR)	7-7:30P WHEEL	8/20/12
17.0	Normal Line / SPOT (18)	08/21/12-08/24/12	1	:30	7:30P- 8P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	WTHR (WTHR)	7:30-8P JEOPARDY	8/20/12
18.0	Normal Line / SPOT (20)	08/29/12-08/29/12	3	:30	9P- 10P (EST)	1			X					1	\$6,000.00	\$6,000.00	WTHR (WTHR)	9-10P AMER GOT TALENT 2	8/20/12
19.0	Normal Line / SPOT (22)	08/21/12-08/26/12	2	:30	11P- 11:35P (EST)	4		X	X	X	X	X	X	4	\$1,600.00	\$6,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/20/12
20.0	Normal Line / SPOT (23)	08/21/12-08/24/12	2	:30	11:35P- 12:37A (EST)	3		X	X	X	X			3	\$500.00	\$1,500.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	8/20/12
21.0	Revised Line / SPOT (24)	08/28/12-08/31/12	7	:30	6A- 7A (EST)	2		X	X	X	X						WTHR (WTHR)	6-7A SUNRISE	8/20/12
21.1	Normal Line / SPOT (24)	08/28/12-08/31/12	2	:30	6A- 7A (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	WTHR (WTHR)	6-7A SUNRISE	8/20/12
22.0	Normal Line / SPOT (25)	08/28/12-08/31/12	2	:30	7A- 9A (EST)	3		X	X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	7-9A TODAY	8/20/12
23.0	Normal Line / SPOT (26)	09/01/12-09/01/12	2	:30	7A- 8A (EST)	1					X			1	\$500.00	\$500.00	WTHR (WTHR)	7-8A TODAY	8/20/12
24.0	Normal Line / SPOT (27)	09/01/12-09/01/12	2	:30	8A- 10A (EST)	1					X			1	\$600.00	\$600.00	WTHR (WTHR)	8-10A SUNRISE	8/20/12
25.0	Normal Line / SPOT (28)	09/02/12-09/02/12	3	:30	7A- 8A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	7-8A SUNRISE	8/20/12
26.0	Normal Line / SPOT (29)	09/02/12-09/02/12	2	:30	8A- 9A (EST)	1						X		1	\$500.00	\$500.00	WTHR (WTHR)	8-9A TODAY	8/20/12
27.0	Normal Line / SPOT (30)	08/28/12-08/31/12	2	:30	9A- 10A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	9-10A TODAY	8/20/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

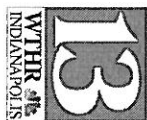
Date:

Accepted Station:

Date:

Comments:

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<b>Schedule Dates</b>	08/21/12-09/02/12	<b>Date Entered</b>	08/20/12
<b>Advertiser</b>	Majority Pac (9077)	<b>Last Modified</b>	08/21/12
<b>Agency</b>	Waterfront Strategies (4172)	<b>Entered By</b>	Nancy Lavelly
<b>Product</b>	Political/Issues (1129)	<b>CO-OP</b>	No
<b>Brand</b>	MAJORITY PAC ANTI-MOORDOCK (13340)	<b>Headline #</b>	ECR07898442
<b>Salesperson</b>	Click, Steve (1579)	<b>Demo</b>	A35+
<b>Sales Office</b>	WTHR	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Levy, Shiria	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	94/100/100 /1629/94 MAJORITY	<b>Commission</b>	\$13,500.00
<b>Account Types</b>	National/Political Issue	<b>Net Total</b>	\$76,500.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MAJORITY PAC		

WTHR (WTHR)		
By Broadcast Month	Spots	Rate
Aug. 2012	47	\$43,050.00
Sep. 2012	46	\$46,950.00
<b>Grand Total:</b>	<b>93</b>	<b>\$90,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (31)	08/28/12-08/31/12	3	:30	12P-12:30P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/20/12
29.0	Normal Line / SPOT (32)	08/28/12-08/31/12	3	:30	12:30P-1P (EST)	1		X	X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	12:30-1P NOON NEWS	8/20/12
30.0	Normal Line / SPOT (33)	08/28/12-08/31/12	2	:30	2P-3P (EST)	1		X	X	X	X			1	\$300.00	\$300.00	WTHR (WTHR)	2-3P DR OZ	8/20/12
31.0	Normal Line / SPOT (34)	09/02/12-09/02/12	2	:30	9A-10A (EST)	1							X	1	\$500.00	\$500.00	WTHR (WTHR)	9-10A SUNRISE	8/20/12
32.0	Normal Line / SPOT (35)	08/28/12-08/31/12	2	:30	3P-4P (EST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	3-4P ELLEN	8/20/12
33.0	Normal Line / SPOT (36)	08/28/12-08/31/12	3	:30	4P-5P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	WTHR (WTHR)	4-5P DR PHIL	8/20/12
34.0	Normal Line / SPOT (37)	08/28/12-08/31/12	2	:30	5P-6P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WTHR (WTHR)	5-6P EARLY NEWS	8/20/12
35.0	Revised Line / SPOT (38)	08/28/12-08/31/12	2	:30	6P-6:30P (EST)	3		X	X	X	X			3			WTHR (WTHR)	6-6:30P EARLY NEWS	8/20/12
35.1	Normal Line / SPOT (38)	08/28/12-08/31/12	2	:30	6P-6:30P (EST)	4		X	X	X	X			4	\$1,600.00	\$6,400.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/21/12
36.0	Normal Line / SPOT (39)	09/01/12-09/02/12	2	:30	6P-6:30P (EST)	1						X	X	1	\$550.00	\$550.00	WTHR (WTHR)	6-6:30P EARLY NEWS	8/20/12
37.0	Normal Line / SPOT (40)	08/28/12-08/31/12	2	:30	7P-7:30P (EST)	3		X	X	X	X			3	\$1,300.00	\$3,900.00	WTHR (WTHR)	7-7:30P WHEEL	8/20/12
38.0	Normal Line / SPOT (41)	08/28/12-08/31/12	1	:30	7:30P-8P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	WTHR (WTHR)	7:30P JEOPARDY	8/20/12
39.0	Normal Line / SPOT (42)	08/28/12-09/02/12	2	:30	11P-11:35P (EST)	4		X	X	X	X	X	X	4	\$1,600.00	\$6,400.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/20/12
40.0	Normal Line / SPOT (43)	08/28/12-08/31/12	2	:30	11:35P-12:37A (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	WTHR (WTHR)	11:35P-12:37A TONIGHT	8/20/12

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Accepted Station:

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41.0	Normal Line / SPOT (1)	08/22/12-08/24/12	2	:30	6A- 7A (EST)	1			X	X	X			1	\$1,000.00	\$1,000.00	WTHR (WTHR)	6-7A SUNRISE	8/21/12
42.0	Normal Line / SPOT (2)	08/22/12-08/24/12	2	:30	7A- 9A (EST)	1			X	X	X			1	\$900.00	\$900.00	WTHR (WTHR)	7-9A TODAY	8/21/12
43.0	Normal Line / SPOT (7)	08/22/12-08/24/12	2	:30	9A- 10A (EST)	1			X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	9-10A TODAY	8/21/12
44.0	Normal Line / SPOT (8)	08/22/12-08/24/12	3	:30	12P- 12:30P (EST)	1			X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	12-12:30P NOON NEWS	8/21/12
45.0	Normal Line / SPOT (14)	08/22/12-08/24/12	2	:30	5P- 6P (EST)	1			X	X	X			1	\$1,200.00	\$1,200.00	WTHR (WTHR)	5-6P EARLY NEWS	8/21/12
46.0	Normal Line / SPOT (22)	08/22/12-08/26/12	2	:30	11P- 11:35P (EST)	1			X	X	X	X		1	\$1,600.00	\$1,600.00	WTHR (WTHR)	11-11:35P LATE NEWS	8/21/12

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